



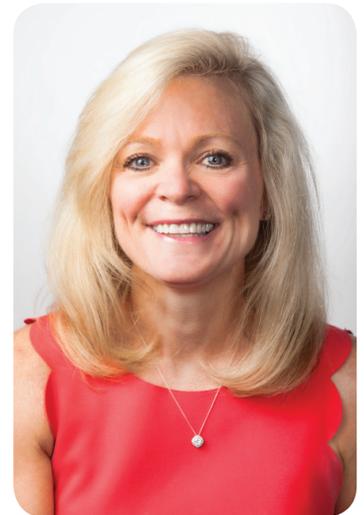
FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## KRISTIN McEWEN

### SENIOR VICE PRESIDENT OF OPERATIONS

Kristin McEwen is the Senior Vice President of operations for the YMCA of Metro Atlanta. The YMCA is the 6th largest in the nation, with an annual budget of over \$100 million. As Senior Vice President, Kristin is responsible for a portfolio of five membership branches, the Association's Membership, health and wellness, aquatics, the membership service center and strategic partnerships.

Previously, Kristin planned and provided oversight for the Sanders Buckhead Family YMCA's \$7 million renovation and expansion and the Cowart Family YMCA's \$5 million expansion and renovation. For the past 20 years, Kristin has served in leadership roles at several local Ys such as the J.M. Tull-Gwinnett Family as Y wellness director and as the executive director of the Cowart Family and the Sanders/Buckhead Family Y.



In her career, Kristin has established strategic partnerships with community organizations to implement youth, young adult and family programs; developing the Winship at the Y cancer survivor program; Parkinson's Movement classes, Shepherd's Center partnership and implementing the YMCA's Diabetes Prevention Program. Focused on health and wellness Kristin leveraged her experience and operational skills to implement; The Coach Approach, Youth Fit 4 Life, Start for Life and the Weight Loss for Life. All of these programs are recognized by the National Cancer Institute for Evidence Based Intervention Programs which are changing the health and wellbeing of individuals in the metro Atlanta area. In 2011 Kristin developed the afterschool enrichment backpack program providing support to latchkey children in low socio-economic areas. Kristin has also worked to implement the Association wide Y's Healthy Kid's Day.

Kristin grew up in Minnesota however moved back to the south to earn her bachelor's degree from the University of Alabama. Her first experience with the Y was actually as a volunteer at the downtown Y branch in Birmingham, Alabama.

Away from work Kristin enjoys spending time with her husband, Scott, and their two daughters, Lacey and Mallory. She also enjoys working out, time with friends, traveling and volunteering in her community.