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Allison Toller

Chief Social Impact Officer

Allison Toller is the Chief Social Impact Officer for the YMCA of Metro Atlanta. Charged with assessing, engaging, and strengthening Y partnerships across non-profit, for profit, and government sectors, she comes to the Y after recently leading Cox Communications' corporate social responsibility strategy.

With a dual background in broadcasting and education, Allison was Chief of Staff and Communications Director for two of the largest school districts in Georgia. Through these experiences, she has a deep knowledge of the education system having led several high profile campaigns on a variety of issues including taxes, teacher shortages, school zoning, and crisis situations.

Developing strong relationships among local, state and national media, Allison was a registered lobbyist working within the Georgia state legislature to fully fund schools throughout the state. She built an innovative and award-winning brand widely recognized among independent schools. As Chief of External Affairs for Mount Vernon, she amplified marketing efforts to increase year-on-year enrollment. In 2018, Mount Vernon was named one of the 10 most innovative schools in the country by the National Association of Independent Schools.

Early in her career Allison was a television news broadcaster; live television was the perfect training ground where she learned the art of effective storytelling. For several years she has shared these skills on a national level, conducting leadership training sessions in the corporate, civic, and university settings. She holds a Bachelor of Science in Communication from Florida State University and a Master of Arts in Teaching from Georgia College & State University.

Allison is a graduate of both Leadership Cobb and Leadership Sandy Springs, she is a recipient of the YWCA Woman of Achievement Award, and in 2008 was named to the Top 20 Under 40 list by the Marietta Daily Journal. A lover of hiking, traveling, running the trails along the Chattahoochee, Allison lives in Sandy Springs with her husband Rick and they have two children. Nina attends Georgia Tech and Jackson is a sophomore in high school. Both children spent their summers growing up at YMCA Camp High Harbour at Lake Allatoona.