At the Y, we believe that all people, especially children, deserve an equal chance to reach their full potential.

We know that not all people have the same opportunities to grow and learn. In fact, one in five children, adults and families that come to the Y need financial assistance to be a part of our impactful programs. Your support helps ensure that no one is turned away at the Y.

Together we can remove barriers and give everyone, especially children, the opportunity to grow into their full potential.

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**WHY WE NEED YOU**

**WE TEACH. POTENTIAL SOARS.**

By attending Y early education and Head Start Academies, preschoolers develop the language and literacy skills they need to be prepared to start kindergarten and begin a life-long love of learning.

**THE Y. SO MUCH MORE.**

**WHY GIVE**

For more than 150 years, the Y has developed signature programs to address unmet community needs. As a nonprofit organization, the Y relies on the generosity of donors to help provide access and opportunities for children, families and adults in our community. Every gift, no matter the size, is important. Here are 9 ways your contribution impacts lives at the Y every day.

- **$50 GIFT.** Help a child overcome the fear of water and learn lifesaving water safety skills with ten swim lessons at the Y.
- **$100 GIFT.** Give a child the opportunity to play one season of YMCA recreational soccer, instilling the value of teamwork while building fundamental skills.
- **$250 GIFT.** Empower a child with special needs to build confidence by participating in a Y adapted sports program for one year.
- **$500 GIFT.** Connect a senior in need to the community by providing a scholarship for an annual Y membership.
- **$750 GIFT.** Send a deserving child to one week of YMCA Camp High Harbour resident camp.
- **$1,000 GIFT.** Keep a family hit by economic hardship active and engaged at the Y for one year.
- **$2,500 GIFT.** Help two children achieve academic success by attending a Y after-school program for one year.
- **$5,000 GIFT.** Give five deserving children a secure and nurturing YMCA day camp experience for an entire summer.
- **$10,000 GIFT.** Empower healthy living for ten adults at risk for diabetes by providing one year of Y membership with access to THE COACH APPROACH® and diabetes prevention program.

**HOW TO GIVE**

Give online today at ymcaatlanta.org, and click Donate.
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WE INSPIRE. LEADERSHIP DEVELOPS.

In Y teen programs, young people are empowered to realize their leadership potential and connect to and serve their community.

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THE Y. SO MUCH MORE.

To make a gift by mail, please complete the pledge card attached and return to: YMCA of Metro Atlanta, 100 Edgewood Avenue NE Suite 1100, Atlanta, Georgia 30303

WHY IT MATTERS

Please contact me regarding employer gift matching.

To give online, go to ymcaatlanta.org, and click Donate.
YMCA MISSION

Your YMCA, reflecting its Judeo-Christian heritage, is an association of volunteers, members and staff open to and serving all, providing programs and services which develop spirit, mind, and body. Financial assistance is available based on need. The YMCA actively seeks to identify and involve those in need.

Front Photo: Michelle Lapid