

Metro Atlanta YMCA

President's Letter

Fred L. Bradley

Sharing news and events with friends of the Metropolitan Atlanta YMCA

October 2008

Welcome aboard

We welcome **J. Hal Daughdrill III** to the Metro board. Hal is chairman of **Diversified Trust Company (DTC)**, an independent, employee-owned trust company based in the Southeast. With more than \$3 billion in client assets, DTC provides investment management and financial advisory services to families, foundations and endowments. Hal graduated from Vanderbilt University and received his Master of Business Administration from the University of Memphis. Hal is a member of the Rotary Club of Atlanta and the Chief Executives Organization. He is a past board chairman of the McCallie School in Chattanooga, Tenn.

Looking ahead

This year we celebrate 150 years of service in Atlanta. As we look to the future, I am pleased to announce our new board chairman and new CEO. **Charlie Yates Jr.** was elected **chairman of the Metro board of directors**, and his term begins in January 2009. Charlie has been an active board member since 2000. I am retiring in December after a 40-year career as a YMCA professional. Effective January 1, 2009, **Ed Munster** will be the **president and CEO**. He brings 33 years of successful Y leadership to the position. I invite you to read more about Charlie and Ed in the accompanying announcement cards.

Comprehensive campaign going strong

We are happy to report we have not experienced a slowing of charitable donations despite the economic downturn. Recent gifts, totaling \$750,000, include those from the **Atlanta Braves Foundation, ChoicePoint, YMCA of the USA/The Goizueta Foundation, WellPoint Foundation, and the Tull Charitable Foundation**. The amount raised to date is \$29.8 million, and we expect to be at \$42 million, half the campaign goal, by year end. Special thanks to our campaign chairman **Bill Holby** of King & Spalding and to the campaign committee members.

Campaign Spotlight - Youth Development Center needed at Centennial Place

Community needs in this downtown neighborhood have shifted to younger populations and the various challenges facing **children, youth and teens**. Kids need programs that provide academic enrichment as well as physical activity. **Our response:** The **Centennial Place Family YMCA** will be renovated to expand pre-school, after school and youth sports programs. This includes more pre-school classrooms and dedicated space for a pre-teen/teen center. We have secured \$275,000 to date on a \$627,000 project goal.

New YMCA for Stone Mountain residents

The DeKalb County Board of Commissioners approved the **YMCA's Wade Walker Park** project, a public/private partnership. **DeKalb County** will build a new recreation center in south DeKalb which the Y will operate and maintain. The county will help to fund the full-facility, family YMCA through green space funds and the purchase and lease back of the YMCA's Bransby Outdoor YMCA Center at Rock Chapel.

Jim Annesi recognized for Youth Fit For Life™

Jim Annesi, Ph.D., director of wellness advancement, was recognized by the highly-regarded and selective Research-Tested Intervention Programs (RTIPs) for developing **Youth Fit For Life™**. Provided by the National Cancer Institute, RTIPs is a collection of rigorously tested, successful evidence-based intervention programs. They must have materials and intervention components that can be used in community settings.

Designed for children ages five to 12, Youth Fit For Life™ **promotes physical activity and encourages activity in their free time.** Children learn to set goals, track progress and develop behavioral skills.

Decatur-DeKalb YMCA's preschool program is accredited

The **College Heights Early Childhood Learning Center**, a Decatur-DeKalb Family YMCA pre-school program, received accreditation by the **National Association for the Education of Young Children (NAEYC)**. This accreditation identifies the best early childhood programs and is a benchmark for quality standards and excellence. College Heights ECLC serves babies and toddlers ages six weeks to three years who live in the city of Decatur. College Heights also offers a Y after-school program, summer enrichment camp, and a special needs developmental program.

2008 Y-CEO produces outstanding results

There were 86 players in the October 6 Y-CEO Heritage Invitational Golf Tournament. **Denis Duncan, PricewaterhouseCoopers, and Kevin Race, Wells Real Estate Funds**, tournament committee co-chairs, announced **proceeds of \$210,000**. It was a great day on the newly re-designed East Lake Golf Club course, especially for the winning foursome: **Pete Kight, Drew Klepchick, Pat Shannon, and Milton H. Jones Jr.** Special thanks to honored guests **U.S. Senator Johnny Isakson, Jeff Foxworthy and Penelope McPhee**, president of The Arthur M. Blank Family Foundation, and to Matt Kuchar and Beth Daniel, guest golf pros. **Stephen Hennessy, Hennessy Automobile Companies, and Richard F. (Rick) Smith, Equifax**, are co-chairs for 2009.

Get ready for *That's My Y!*, everyone's favorite game show

Don't miss the **2008 Volunteer Recognition Dinner** or the game show that features the 2008 Volunteers of the Year. **David Homrich, AMB Group LLC**, is the 2008 Bransby Christian Leadership Award recipient, and **Glenn Thomson, Alston & Bird**, is the 2008 Metro Volunteer of the Year. Mark your calendar for Monday, November 17, 2008. Visit www.ymcaatlanta.org for details or call 404-267-5335.

2008 Volunteers of the Year are:

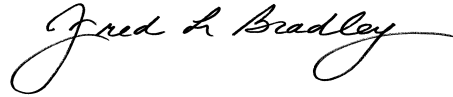
Stanford Bennett, Ed Isakson/Alpharetta
Joseph Briggs, Andrew and Walter Young
Denis J. Collins Jr., McCleskey-East Cobb
Jane Creekmore, Cherokee Outdoor
Kelly Dixon, Camp High Harbour
Selina Dukes-Walton, The Villages at Carver
Donald Gilreath, Northwest
Dr. Nzinga Harrison, Academies of South DeKalb
Sam Hay, Covington
Terry Hogan, Robert D. Fowler
Lisa Hoxie, Forsyth County
Eric King, Carl Sanders at Buckhead
Darryl Lesure, South DeKalb
Antoinette Lopes, J. M. Tull-Gwinnett
Wayne Lowrey, Henry County
David Mathews, Decatur-DeKalb
Patrick McGonigal, Northeast Cobb
Erica Montgomery, Centennial Place
Ryan Morton, Fayette
Marilyn Reaves, ECDC Head Start
Ben Robuck, Summit
Artlas A. Roman, East Lake
John Rust, G. Cecil Pruett
Sam Voige, Cowart/Ashford Dunwoody

Mission Moment

As the 2008 Bransby Christian Leadership Award recipient, Board Chairman David Homrich has been involved with the Metro Atlanta YMCA since 1986. Here are a few of his recent comments to me: "The Y has a very special partnership with its volunteers. With 3,000+ staff and more than 5,000 volunteers, there are a lot of ideas, a lot of passion and a lot of work being combined to produce great results... We have about 15,000 young people participating in summer camps. I think about where they might be if we didn't have these opportunities available,

and that concerns me. When I know 15,000 are in safe places, camp becomes my favorite Y program...Through its facilities, programs and services, the YMCA creates places where people can come together and make friends, maintain a connection and a sense of belonging. Fundamentally, the Y is about building communities and making Atlanta a more pleasant place in which to live.”

I look forward to reporting to you in December...

A handwritten signature in black ink that reads "Fred L. Bradley". The signature is written in a cursive style with a long, sweeping underline that extends to the right.