

# What's Happenin'.... Club 55

**HELLO, SUMMER!!!**

**JUNE 21ST..HAPPY FATHER'S DAY!**

**JUNE 14, FLAG DAY!**

## **RACE FOR A CAUSE!**

**Saturday, June 20th**

**5K, 10K Run**

**7:30am**

**1 Mile Family Fun Run**

**9:00am**

**(sign up at membership)**

**\$20 early registration**

**\$25 day of race**

**Race Day T-shirt**

## **VOLUNTEERS NEEDED!**

**We can use your hands & smiles to hand out water, guide traffic, help with registration & more!**

**Sign up at wellness.**

**All proceeds benefit the YMCA Partner With Youth Scholarship Program.**

## **NEW CROCHET GROUP**

**EVERY THURSDAY MORNING AT 10AM**

Teach a younger generation your crochet skills, or learn yourself for the first time! Open to all ages. No need to sign up, just show up! Meets in the Tyre Comm Room. For more info: contact Amy, 770-254-5930.

**June 9th, Monday. LUNCH & MOVIE DAY** Sign up at wellness, vote your movie & lunch choice. Details finalized by 5/5.

**June 17-Be a part of our new K.O.S.A. Club! "Keep Our Stories Alive"**

Think of the stories about your great grandparents..don't you treasure them?

Somewhere in your future generations, someone will want to know YOUR STORIES, your LIFE, your LEGACY. Writing memories now, put into book form by end of year. Bring a notebook, stories, and a snack if you like. 1-2:15pm, 3rd Wed each month, Tyre Comm Room. (always 3rd Wednesday)

**Y Walking Club...**walk & make friends at the same time, every Wednesday morning at 11. June 3, 10, 17, 24. Get started at wellness desk or track.

**June 25th** Enjoy lunch with your Y Friends, 4th Thursday of each month. Golden Corral(private room) on Hwy 34. 1pm. Please call & reserve your space, to Pat Cogar, 770- 304-8761.

**\*\*\*For details on any events listed, please contact Sheila Harper\*\*\***



Your YMCA, reflecting its Judeo-Christian heritage, is an association of volunteers, members and staff, open to and serving all, providing programs and services which develop spirit, mind, and body. Financial assistance is available based on need. The YMCA actively seeks to identify and involve those in need. **Any suggestions for your CLUB 55, let me know! Sheila Harper. sheilah@ymcaatlanta.org. 770-254-5919. Cell, 678-687-5302**

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to

your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also re-search articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics



Caption describing picture or graphic.

but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new

procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

**"To catch the reader's attention, place an interesting sentence or quote from the story here."**

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article



Caption describing picture or graphic.

and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images

from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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